



LISK & JONES CONSULTANTS Ltd

# The Bernard Blum Award

Assessing Biocontrol Innovations and what the judges are looking for

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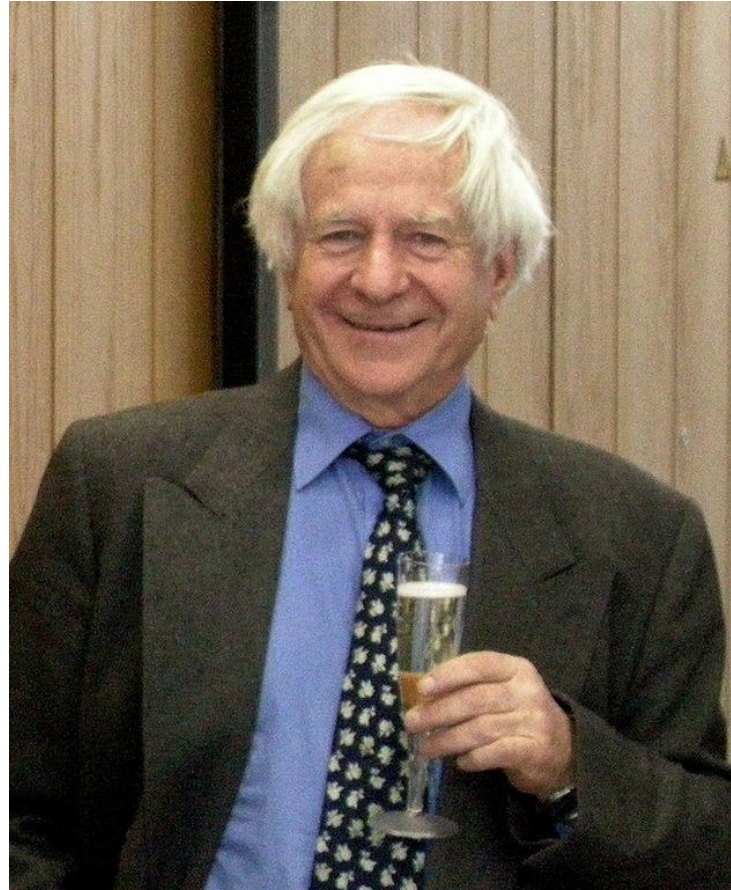
**ABIM, Basel**

# Summary

- Bernard Blum
- The Awards
- The Panel of Judges
- What we look for?

# Bernard Blum – the founding father of IBMA

[https://en.wikipedia.org/wiki/Bernard\\_Blum](https://en.wikipedia.org/wiki/Bernard_Blum)



1938 - 2014



BERNARD BLUM  
AWARD 2021

- An independent jury selects a winning biocontrol product to receive the Gold award. It must demonstrate an effective solution in the management of pests or diseases while having a low impact on human health and the environment –. Silver and Bronze recognition are also awarded to second and third placed innovations
- For the first time this year a fourth award is also being made for best innovative product assisting the uptake of biocontrol
- Since the first awards in 2015 there have been typically 12 to 15 entries every year
- IBMA will award a trophy to the winner
- They will be interviewed and will have product placement in New Ag International and 2BMonthly publications, as well as complementary registration for ABIM in the following year
- All four winners are given the chance to present their innovations. The shortlisted finalists also have a poster to display their innovations in the ABIM booth.

# The Panel of Judges

- Philippe Nicot
  - French National Institute for Agriculture, Food and Environment (INRAE) Montfavet, France
- Alberto Urbaneja
  - Valencian Institute of Agricultural Research (IVIA), Spain
- Johannes Jehle
  - Julius Kühn-Institut, Darmstadt, Germany
- Owen Jones (Coordinator, Judge and Chair), UK
- In the case of a tie David Cary has a casting vote



# What we look for ?

- Each entry is scored independently by each judge against four criteria:
- **Scientific** Foundation and Merit
- Degree of **Innovation**
- Contribution to **Sustainable Agriculture**
- **Commercial** opportunity
  - Has to be for biocontrol
  - Has to be registrable if required
  - Has to be novel
  - Has to have the potential to make an impact in the market

# Scoring

- Each judge evaluates every entry against the four criteria:
- Scientific, Innovation, Sustainable Agriculture and Commercial
- Adding the scores for each criteria gives a total score for that entry.
- The entries are then ranked first to last by each judge
- Owen Jones then combines all the rankings to give an overall rank – first to last
- All entries are eventually listed on the IBMA website
- The products Assisting Biocontrol Uptake are also assessed using the same criteria
- The winner and 2<sup>nd</sup> and 3<sup>rd</sup> place are announced at ABIM together with the winner of the Assisting Biocontrol Uptake category

# Finally,

- Please consider entering your product in the future
- Remember to highlight the four essential criteria
- Best of luck!
- Thank you!